SAN BERNARDINO CITY
UNIFIED SCHOOL DISTRICT

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News Release

REGAL ENTERTAINMENT GROUP®

REGAL CINEMAS® UNITED ARTISTS Theatres℠ EDWARDS THEATRES

Attn: Education Desk and Entertainment Desk

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SAN BERNARDINO JUST OVER A WEEK AWAY FROM $2 MOVIES THAT COULD SEND A TEEN TO COLLEGE

The new Regal Cinemas San Bernardino Stadium 14 & RPX will open June 29. And, San Bernardino City Unified School District (SBCUSD) welcomes Regal Entertainment Group and its generosity.

As a preview of the new theater at E and 4th Streets, Regal Entertainment Group will offer $2 movies, $2 popcorn, and $2 drinks all day on Wednesday, June 27. Regal will also donate all of that day's proceeds to the San Bernardino Community Scholarship Association.

The San Bernardino Community Scholarship Association, together with SBCUSD, provides more than 100 scholarships to local high school graduates every year. The Association plans to use the funds donated by Regal to establish a new scholarship.

"Every scholarship not only gives the student much needed financial support, but it gives the student a huge emotional boost," Scholarship Association President Blythe Anderson said. "The scholarship tells the recipient that 'we believe in you.' "

On June 27, the community can enjoy more than a dozen movies for just $2 each. Showings range from *Hugo* in 3D to *The Hunger Games*, which is showing on the all-digital, giant RPX movie screen.

"June 27 is a great opportunity for families and movie lovers of all ages to spend a fun day at the movies and let future students know the community believes in them," said **Linda Bardere**, director of SBCUSD Communications/Community Relations.

To learn more about Regal Cinemas San Bernardino Stadium 14 & RPX, visit www.regmovies.com/cinemas/SanBernardinoStadium14.aspx. For more information about the San Bernardino Community Scholarship Association, visit www.sbcusd.com/sbcsa.

30-second Radio/TV segment: The new Regal Cinemas in downtown San Bernardino will offer $2 movies, $2 popcorn, and $2 drinks all day on June 27. Regal Entertainment Group will donate the proceeds to the San Bernardino Community Scholarship Association.

"June 27 is a great opportunity for families and movie lovers of all ages to spend a fun day at the movies and let future students know the community believes in them," said **Linda Bardere**, director of SBCUSD Communications/Community Relations.

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