

2013-2018 Community Engagement Plan

San Bernardino City Unified School District

Statement of Beliefs:

- Every person has value and deserves to realize full potential.
- Learning liberates the mind, the heart, and the spirit and instills hope.
- Relevance inspires motivation and excellence.
- Emotional, psychological, and physical well-being is significant in the pursuit of life, learning, and happiness.
- Cultural proficiency leads to equity and removes barriers to opportunity.
- Strong interpersonal relationships based in trust empower individuals and communities.
- Individuals and communities thrive in environments of mutual respect, value, and worth.

Mission Statement:

The mission of SBCUSD, the leading expert in human learning, is to ensure all students, cradle to career, develop the knowledge, skills, and proficiencies required for college, career, civic, and economic success by inspiring and engaging them in a system distinguished by:

- high expectations for student and staff performance
- vital partnerships with families, community, and employers
- culturally proficient schools
- learning experiences beyond traditional boundaries of where and when
- safe, respectful, and welcoming environments

BASICS FOR EXCELLENCE

1. We work collaboratively to produce exemplary outcomes for our SBCUSD community.
2. We achieve success by consistently and effectively serving others.
3. Our actions are focused and contribute to the attainment of our mission.
4. We experience enthusiasm and encouragement as evidenced by our excitement and joy in what we do every day.
5. We exhibit inspired behaviors that reflect pride, motivation, and empowerment through involvement.
6. We establish consistent parameters of trust that are characterized by honesty, transparency, and collaboration.
7. We exhibit professionalism by providing superior customer service while adhering to quality professional standards.



STRATEGIC PLANNING STRATEGIES



1. **APPLIED LEARNING:** We will ensure relevant, engaging, applied learning experiences for all students .



2. **LEARNING BEYOND THE BOUNDARIES:** We will organize student learning experiences based on readiness, need and relevance, which will provide and promote learning beyond the boundaries of classroom, the clock, and the calendar.



3. **COACHING AND MENTORING:** We will strengthen human capacity through systems of coaching, internships, externships, and mentoring throughout the organization.



4. **HIGH EXPECTATIONS FOR ALL:** We will create the conditions for high academic and behavior expectations with students, staff, families, and community that is relationship rich, receptive to students' voices, and focused on celebrating excellence.



5. **NETWORK OF ALLIANCES:** We will pursue and sustain meaningful networks of allies and alliances.



6. **COLLEGE AND CAREERS:** We will provide college and career academies that focus instruction on industry standards and 21st-century demands.



7. **RESOURCE ACQUISITION AND ALLOCATION:** We will aggressively acquire and properly allocate resources aligned with our mission and goals.



8. **SUCCESS AND ACCOUNTABILITY:** We will establish metrics for the success and accountability of key programs and processes and ensure equity and access to excellence for all students.



9. **HEALTH, WELLNESS, & SAFETY:** We will build an environment and foster a culture which sustains good health, lifelong wellness, and safety for all members of the SBCUSD community.

KEY STRATEGIC OBJECTIVES:

- Each student will develop and pursue an academic and career plan based on his or her interests and talents.
- Each student will demonstrate independent initiative, civic responsibility, and community pride.
- Each student will develop creativity through mastery of fundamental knowledge and applied skills.
- Each student will enjoy learning throughout life by learning how to learn.

