

DRAFT

San Bernardino City Unified School District Athletics Strategic Plan

Action Planning Notes

STRATEGY: WELLNESS – We will contribute (to creating) a system of opportunities for San Bernardino youth to participate in a comprehensive wellness system.

Action	Person(s) Responsible	Date
Hire Athletic Trainers	Human Resources Athletic Directors	As soon as possible
Explore partnerships with local hospitals/clinics regarding wellness activities for student athletes – i.e. hydration, nutrition	Athletic Directors School Nurses Hector Murrieta	Ongoing
Develop partnerships with local fitness centers regarding discount rates for student athletes	Athletic Directors Coaches Youth Services	
Select one (1) Athletic Director to serve on the Action Team for Strategy 9 of the Community Engagement Plan	Athletic Directors Hector Murrieta	May, 2015
Utilize District nurses as a resource for overall health information	Athletic Directors Heath Services	Ongoing
Have students take campus leadership on a healthy choices marketing campaign for the site	Athletic Directors Counselors Science Dept. Coordinators	Ongoing
Begin sports clubs at elementary schools – i.e., running clubs, 100 Mile Club, etc.	Site Administration Teachers Parents Elementary PE Department CAPS	Ongoing
Partner with local organizations (AYSO, Little League, etc.) to encourage youth participation	Youth Services Athletic Directors	Ongoing
Have each team select and implement a community service project related to healthy choices	Athletic Directors Coaches	Each Season